

UTAH PLANNER



American Planning Association
Utah Chapter

Making Great Communities Happen

A Publication of the Utah Chapter of the American Planning Association

June • July 2016

VOLUME 43 NUMBER 5



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Utah Planner is the official newsletter of the Utah Chapter of the American Planning Association (APA Utah), which is a non-profit organization. *Utah Planner* is circulated to approximately 570 members and available online.

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ARTICLES

The *Utah Planner* welcomes APA Utah members and associates to submit articles for publication within the newsletter. Articles from one to three pages (approximately 600 to 1,800 words) will be considered. Special features may be longer or printed in a serial format. Subject matter appropriate for publication should be relevant to city planning or related profession, such as architecture, civil engineering, building, economic development, landscape architecture, etc. Articles should include images in PNG, JPEG or TIFF formats.

LETTER POLICY

The *Utah Planner* welcomes letters of up to 200 words on a single topic of general interest. If published, they become the sole property of the newsletter and may be edited for length, grammar, accuracy or clarity. Letters must include the author's full name, street address, daytime and evening telephone numbers, however only the name and city of residence are published. Only one letter per individual may be published each issue.

SUBMITTAL INSTRUCTIONS

Please submit all articles or letters in Microsoft Word format. Please include your name, title, and e-mail contact information. Submittal deadline is the 15th of each month for publication the following month. *Utah Planner* reserves the right to delay publication of any submitted material. *Utah Planner* also reserves the right to reject any submitted material that is offensive, inappropriate, or doesn't meet the standards of the Utah Chapter of the American Planning Association.

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COVER

Photograph of Cedar Hall (2016) in Bluff, Utah by design-buildbluff.org. Since 2004 the University of Utah has created opportunities for graduate students to design and build an innovative work of architecture, while providing needed housing for deserving clients in the Navajo community.

LETTER TO THE EDITOR

In response to local interest in accessory dwelling units and tiny homes, Matthew Miller, Urban Planner with Metro Analytics, and University of Utah PhD student, submitted the following "Letter to the Editor" for publication.

Letting homeowners add accessory dwelling units (ADUs) to a single family neighborhood is a good thing. More homeowners are finding themselves in need of less house. Household sizes fall as children move away and spouse die. Initially, a big home can house 'boomerang' offspring—and their children—or guests. But at some point the rental income from renting out a basement becomes very attractive—and AirBnB only make this more tempting. And renting out a complete unit provides both more income and more privacy then renting out a bedroom. Secondly, 'stealth duplexes' are inevitable. Regulations against this are difficult to enforce, as the change is often difficult to detect. Planners need to recognize ADUs happen regardless of code. Permitting them means people will actually pull permits, which means what gets built will conform to building codes. Additional units in single family neighborhoods are not a bad thing—it represents an opportunity for existing residents to 'age in place' without leaving the neighborhood, and allows cities to make use of existing infrastructure. Cities need to admit this, and go further, by permitting accessory dwelling units. Large yards are great for kids, but a hassle and expense for aging households—the land is better used as housing.

Matthew McKee Miller
Planner, Metro Analytics
matt439miller@gmail.com

THE CITY

Quotable Thoughts on Cities and Urban Life

A city street equipped to handle strangers, and to make a safety asset, in itself, out of the presence of strangers, as the streets of successful city neighborhoods always do, must have three main qualities:

First, there must be a clear demarcation between what is public space and what is private space. Public and private spaces cannot ooze into each other as they do typically in suburban settings or in projects.

Second, there must be eyes upon the street, eyes belonging to those we might call the natural proprietors of the street. The buildings on a street equipped to handle strangers and to insure the safety of both residents and strangers, must be oriented to the street. They cannot turn their backs or blank sides on it and leave it blind.

And third, the sidewalk must have users on it fairly continuously, both to add to the number of effective eyes on the street and to induce the people in buildings along the street to watch the sidewalks in sufficient numbers. Nobody enjoys sitting on a stoop or looking out a window at an empty street. Almost nobody does such a thing. Large numbers of people entertain themselves, off and on, by watching street activity.

Jane Jacobs, *The Death and Life of Great American Cities* (1961)

President's Message

by Lani Eggertsen-Goff, AICP

President of the Utah Chapter of the American Planning Association
lanieggertsen-goff@slcgov.com



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Hello Utah planners!

We have a lot of activities going on within the executive committee this summer—including work on our five-year strategic plan, elections for President and Vice President and overseeing planning for our upcoming Fall Conference. We are looking forward to a great conference!

We are also trying to replace our Technology Chair, Jordan Swain, and the five vacant Area Representatives for APA Utah. The following are the areas for each of the five appointed representatives:

1. **Central Utah Representative:** One representative from Juab, Mil-lard, Piute, Sanpete, Sevier and Wayne counties.
2. **Northwest Utah Representative:** One representative from Box Elder, Cache and Rich counties.
3. **Northeast Utah Representative:** One representative from Daggett, Duchesne, and Uintah counties.
4. **Southeast Utah Representative:** One representative from Carbon, Emery, Grand, and San Juan counties.
5. **Southwest Utah Representative:** One representative from Beaver, Garfield, Iron, Kane, and Washington counties.

If you are interested in serving as Technology Chair/Webmaster or being a representative for your region of Utah please contact anyone on the Execu-tive Committee.

I'm happy to announce we also have a new communications package available for video conferencing, including a laptop, camera, software, and tripod. We hope to have the package set up so anyone can participate in our Executive Committee meetings, and so that we can broadcast from any place in the state to others, for luncheons and other programs. Please contact Judi Pickell, Chapter Administrator, or myself to schedule use or request more information.

Please look for opportunities to nominate others (or your own) projects and programs for the APA Utah Chapter awards, and if you are also inter-ested in assisting on the awards jury, contact either:

- Frank Lilly, Awards Committee Chair, at flilly@southsaltlakecity.com
- Ted Knowlton, Chapter Vice President, at ted@wfrc.org

I will be in Washington, D.C. September 16-19, 2016, representing our chapter for advocacy and Chapter Presidents Council. If you have any items you want me to discuss with National APA, please contact me. I will report back on the D.C. meetings during Fall Conference in Farmington, Utah.

Enjoy the summer! Stay safe and try to stay cool.



Class of 2016

City & Metropolitan Planning

by **Michael Maloy, AICP**

Senior Planner, Salt Lake City
michael.maloy@slcgov.com



University of Utah held Commencement on May 5, and Convocation on May 6, 2016

On May 6, 2016, Keith Diaz Moore, PhD, AIA, Dean of the College of Architecture + Planning, commenced convocation and welcomed the Class of 2016, along with friends and family members, in the A. Ray Olpin Student Union Ballroom on the University of Utah campus. The annual event was a blend of formal ceremony, somber words, humorous moments, honorable awards, and good music—provided by the John Flanders Trio—all of which formed a worthy and enjoyable celebration.

The Class of 2016, which contained 63 students, was surprisingly one-third larger than the Class of 2015 due to growth in all undergraduate, graduate, and postgraduate degrees awarded. It is also interesting to note that all undergraduate students received degrees in Urban Ecology, which replaced the former Urban Planning degree (during Professor Nan Ellin's tenure as Department Chair).

In keeping with tradition, the *Utah Planner* is once again pleased to memorialize the following graduates, many of which we hope will become colleagues—and energetic members of the American Planning Association—for years to come.

Candidates for Degrees Awarded Spring 2016

Candidates for the Degree of Doctor of Philosophy

Hajrasouliha, Amir Hossein, Metropolitan Planning, Policy & Design
Hamidi, Shima, Metropolitan Planning, Policy & Design
Stoker, Philip A. Metropolitan Planning, Policy & Design
Young, Robert A. Metropolitan Planning, Policy & Design

Candidates for the Degree of Master of City and Metropolitan Planning

Attermann, Jeffrey Wade
Carter, Miranda Janae
Cisney, Kevin Scott
Cleveland, Ashley
Goedhart, Heidi Marie
Khan, Shabnam Sifat Ara
Kilpatrick, Ian Benjamin
Kim, Hyunsoo
Kirkham, Christian David
Mahmud, Sharif
Miller, Caitlyn Rose
Nielsen, Kristina Grace
Roman, Amanda Lee
Roper, Daniel Nathan
Scarff, Ashley Lauren
Tyrrell, Lance Scott

Candidates for the Degree of Honors Bachelor of Science

Crompton, Patrick Hart, Urban Ecology
Hadfield, Nicholas Jeffrey, Urban Ecology (Magna Cum Laude)
Lingenfelter, Isabel Rebecca, Urban Ecology
Longino, Erika Jane, Urban Ecology

(continued on next page)



City & Metropolitan Planning students celebrate graduation in College of Architecture + Planning Studio

GRADUATES (continued from previous page)

Candidate for the Degree of Bachelor of Arts

Rehman, Omar U, Urban Ecology

Candidates for the Degree of Bachelor of Science

Ainsworth, Stephanie Ann, Urban Ecology
 Almansour, Thamer, Urban Ecology
 Alotaibi, Matlaq Saif, Urban Ecology
 Banks, Justin Taylor, Urban Ecology
 Castillo, Alejandra, Urban Ecology
 Cheng, Siwen, Urban Ecology
 da Silva, Gustavo Fontoura, Urban Ecology
 Dahlberg, Christy Ann, Urban Ecology
 Day, Emily Margaret, Urban Ecology
 Drury, LauraAnn V, Urban Ecology
 Egan, Annaka Brynn, Urban Ecology
 Harper, Clint William, Urban Ecology
 Henry, Julie Ann, Urban Ecology
 Johnson, Aaron Jerold, Urban Ecology
 Kenney, Brian Christopher, Urban Ecology (Cum Laude)
 Li, Nanyu, Urban Ecology
 Masic, Leo, Urban Ecology (Cum Laude)
 Niu, Xiaoyang, Urban Ecology
 Nix, Katherine Michelle, Urban Ecology
 Paul, Jason Michael, Urban Ecology
 Ray, Ethan Clark, Urban Ecology
 Rich, Sydney Louise, Urban Ecology
 Skollingsberg, Kathrine Marie, Urban Ecology
 Smallwood, Zachary Ryan, Urban Ecology
 Stones, Matt C, Urban Ecology
 Swensen, Charles Steven, Urban Ecology
 Teague, Carlie Kay, Urban Ecology (Cum Laude)
 Thompson, Christopher Lynn, Urban Ecology
 Yip, Wai Leung, Urban Ecology

Candidates for Degrees Awarded Summer 2016

Candidates for the Degree of Doctor of Philosophy

Petheram, Susan Jean, Metropolitan Planning, Policy & Design
 Tian, Guang, Metropolitan Planning, Policy & Design

Candidates for the Degree of Master of City and Metropolitan Planning

Choudhury, Zohra Yasmeen
 Close, John Wayne
 Su, Yumeng
 Younger, Casimira Joan

Candidates for the Degree of Honors Bachelor of Science

Cain, Tyler Eli se, Urban Ecology
 Johnson, Christianna Charlotte, Urban Ecology

Candidates for the Degree of Bachelor of Science

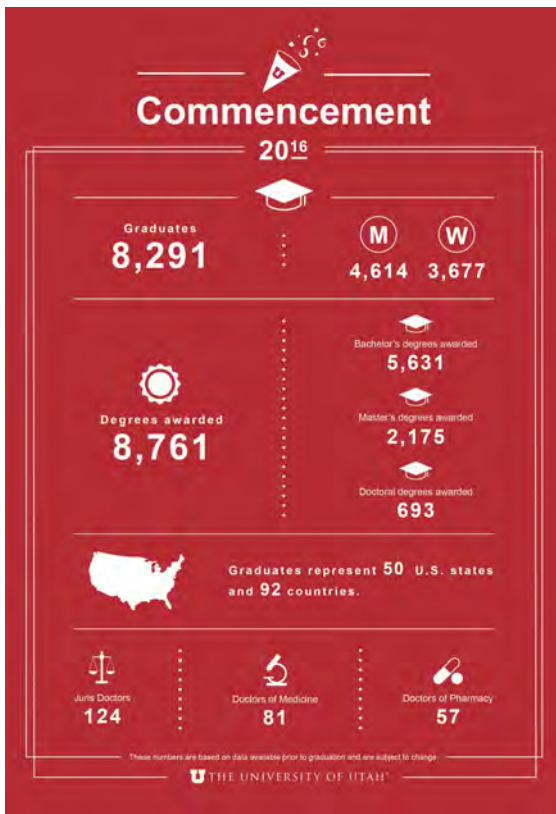
Cushing, Thomas Lawrence, Urban Ecology

Honors and Awards

American Planning Association-Utah Award for Outstanding Leadership and Service in Planning

Grant Allen, MCMP

(continued on next page)



University of Utah Commencement statistics for Class of 2016

GRADUATES (continued from previous page)

American Institute of Certified Planners Outstanding Student Award
Ian Benjamin Kilpatrick, MCMP

American Planning Association-Utah Award for Outstanding Academic Performance
John Close, MCMP

Jane Jacobs Medal for Leadership in Community Engagement
Ashley Cleveland

Sumner Swaner Medal for Achievement in Ecological Planning
Nicholas Hadfield

Reid Ewing Medal for Achievement in Smart Growth & Transportation
Shabnam Khan

Robert Farrington Medal for Excellence in Urban Revitalization
Heidi Goedhart

City & Metropolitan Planning Student of the Year
Tyler Cain

Arthur C. Nelson & Clark Ivory Medal for Doctoral Scholarship
Guang Tian

Once again, on behalf of APA Utah, the *Utah Planner* congratulates each graduate and wishes everyone enormous personal and professional success!



Photograph courtesy of Bridget Miller, Administrative Officer, Department of City & Metropolitan Planning

Five Academic Planners You Should Know

by Reid Ewing, PhD

Department Chair, City & Metropolitan Planning, University of Utah
ewing@arch.utah.edu



Professor Luc Anselin, ASU



Professor Michael Storper, UCLA

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If there's one thing planning researchers like to do, it's run numbers. So it should come as no surprise that a planning professor recently ran the numbers on his colleagues. The study uses Google Scholar to identify the tenure-track faculty in accredited planning departments whose work has been cited the most.

Tom Sanchez, a professor at Virginia Tech who published the study in the *Journal of Planning Education and Research*, based the count on citations through 2014. He argues that determining who the most-cited researchers are and where they work can help both academics and practitioners find the best research.

But writing influential papers that get cited a lot doesn't seem to translate into automatic name recognition. One reader of Sanchez's 2015 update of the citation list with the comment, "Interesting. Have never heard of half the people listed in the top 10, including the number one."

Ouch. So let me introduce the top five to this reader and anyone else who wondered.

Luc Anselin

Anselin is a pioneer in the field of spatial econometrics, which accounts for spatial effects in statistical models. You can thank him if you've ever run tests for—or even heard of—spatial autocorrelation, spatial-lag models, and a host of other spatially relevant statistical tests.

His 1988 book *Spatial Econometrics: Methods and Models* helped to move spatial econometrics from the fringes of planning and geography to a central concern. The book is still considered a foundational work nearly 40 years later.

At ASU, he founded and directs the GeoDa Center for Geospatial Analysis and Computation. The center is dedicated to developing and disseminating new spatial analysis methods. The bottom line? Anselin is the guy who has helped everyone in planning make regression and other statistical models run right.

Michael Storper

Michael Storper is a professor of urban planning at the University of California, Los Angeles. He studies the ways that innovation—especially in governance and technology—influence regional economies.

His most recent book, *The Rise and Fall of Urban Economies: Lessons from San Francisco and Los Angeles*, focuses on this process in California. It tracks

(continued on next page)



Professor James Varni, Texas A&M

how decisions about regional development, corporate priorities, and business relationships over the last 40 years transformed San Francisco and Silicon Valley into a technological juggernaut, while southern California languished by comparison. “Per capita, workers in the Bay Area make 30 percent more than those in greater Los Angeles. That’s almost as great a difference as divides high-income and middle-income countries,” Storper wrote in a recent op-ed piece in the *Los Angeles Times*.

James W. Varni

James W. Varni is professor emeritus at Texas A&M’s Department of Landscape Architecture and Urban Planning. His planning work focuses on how the built environment affects people’s well-being and health. In particular, he looks at how the design of hospitals and other healthcare facilities influence outcomes for the patients who are treated in them and the staff who work there.

Before joining the planning faculty at Texas A&M, Varni spent more than two decades working as a clinical psychologist in hospitals, and he remains a licensed psychologist. As a medical researcher, he is probably best known for developing a series of surveys that clinicians use to measure the healthcare quality of life among children.

Varni’s work on the healing environment of children’s hospitals led him to planning when he landed the Julie and Craig Beale ’71 Endowed Professorship in Health Facilities Design at Texas A&M in 2012.

AnnaLee Saxenian

AnnaLee Saxenian is dean of the Information School at the University of California, Berkeley and is a professor in the university’s Department of City and Regional Planning. Her research explores how people, ideas, and geographies combine to form hubs of regional economic activity.

But she is probably best known as the woman who explained Silicon Valley to itself. Saxenian’s seminal 1994 book *Regional Advantage: Culture and Competition in Silicon Valley and Route 128* traces how the valley’s famed entrepreneurial culture rose to prominence while Boston’s older, more established technology hub along Route 128 faltered.

She told the *Harvard Business Review* in 2014 how she regularly hears people at conferences reciting her theory of how Silicon Valley became so successful without realizing she is the one who came up with it. Her response? “Yeah, I think I’ve heard something about that.”

Robert Cervero

Robert Cervero has probably the most traditional focus on urban planning of any researcher on this list, but that doesn’t mean his thinking is conventional. Cervero was one of the first academics to study the influence of the built environment on travel behavior, a subfield that is now one of the most heavily researched in planning. He pioneered the use of the now-ubiquitous “D” variables—the first three were density, diversity and design—in explaining travel behavior.

I don’t think I exaggerate when I say that Robert is the world’s top expert on transit-oriented development, a subject that bridges the gap between land

(continued on next page)



Professor AnnaLee Saxenian, UC Berkeley



Professor Robert Cervero, UC Berkeley

PLANNERS (continued from previous page)

use and transportation. I know this from periodic email contact as he travels all over the globe speaking on the subject (Saudi Arabia and Singapore in the last couple of weeks).

He was a contributing author to the recent IPCC (International Panel on Climate Change) Fifth Assessment and UN-Habitat's Global Report on Sustainable Mobility. In 2013 he was ranked among the top 100 City Innovators Worldwide by UMB's Futures Cities

So now you know the top five, and have added reason to be proud of our diverse field and its varied contributions.



LANDMARK DESIGN

FEHR & PEERS

Most Cited Academic Planners—all with astronomical numbers and proportional influence:

■ Luc Anselin, Arizona State University	45,101 citations
■ Michael Storper, UCLA	28,139 citations
■ James W. Varni, Texas A&M	28,040 citations
■ AnnaLee Saxenian, UC Berkeley	21,281 citations
■ Robert Cervero, UC Berkeley	20,752 citations



Reid Ewing is Chair of the Department of City & Metropolitan Planning at the University of Utah, an associate editor of the Journal of the American Planning Association, and an editorial board member of the Journal of Planning Education and Research and Landscape and Urban Planning. Fifty past columns are available at <http://mrc.cap.utah.edu/publications/research-you-can-use/>. Tom Sanchez recently posted an update to the JPER results on his blog, <http://tomwsanchez.com/2015-urban-planning-citation-analysis/> that includes citation counts through 2015.

PUBLISH



Photograph of Salt Lake Valley and Wasatch Mountains



Get your name out there.

The *Utah Planner* is read by over 570 planners and policy makers every month, including the most influential members of our profession. What better way to get your name out there?

FOR MORE INFORMATION:

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Horse Sense

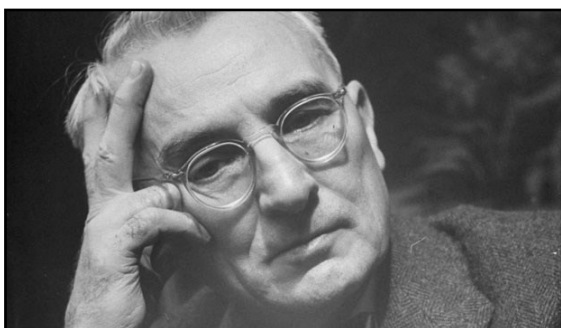
Classic Advice on Public Speaking

by **Beth Levine**

SmartMouth Communications
info@smartmouthcommunications.com



Beth Levine, founder of SmartMouth Communications in Salt Lake City, Utah, is an expert in helping individuals effectively think about, prepare for, and deliver their messages to important audiences. Levine is a best selling author, frequent speaker, and workshop presenter at conferences and events nationwide.



Dale Carnegie (November 24, 1888—November 1, 1955) was an American writer, lecturer, and developer of famous courses in self-improvement, salesmanship, corporate training, public speaking, and interpersonal skills. Born in poverty on a farm in Missouri, he was the author of *The Art of Public Speaking* (1915) and *How to Win Friends and Influence People* (1936)—a massive bestseller that remains popular today—as well as several other books.

If I had a dollar for everyone who told me how terrible they are at public speaking, I would be retired and have my own private island somewhere! (Okay, so maybe that's a bit of an exaggeration, but I hear it a lot.)

When I probe to find out what they mean by "terrible," there's rarely any evidence of failure. In other words, "terrible" isn't related to their performance, instead it's related to how they felt. And how they felt is a reflection of how nervous they were or are.

This featured article is a quote I came across from Dale Carnegie, arguably the father of public speaking coaching. It's dated and therefore a bit corny, but it hits the nail on the head—you've got to exercise the muscle in order to make it strong!

This unusual take on overcoming nervousness comes straight from the horse's mouth, original public speaking guru Dale Carnegie:

Students of public speaking continually ask, "How can I overcome self-consciousness and the fear that paralyzes me before an audience?"

Did you ever notice in looking from a train window that some horses feed near the track and never even pause to look up at the thundering cars, while just ahead at the next railroad crossing a farmer's wife will be nervously trying to quiet her scared horse as the train goes by?

How would you cure a horse that is afraid of cars—graze him in a backwoods lot where he would never see steam-engines or automobiles, or drive or pasture him where he would frequently see the machines?

Apply horse-sense to ridding yourself of self-consciousness and fear: face an audience as frequently as you can, and you will soon stop shying. You can never attain freedom from stage-fright by reading a treatise. A book may give you excellent suggestions on how best to conduct yourself in the water, but sooner or later you must get wet, perhaps even struggle and be "half scared to death." There are a great many "wetless" bathing suits worn at the seashore, but no one ever learns to swim in them. To plunge is the only way.

Practise, practise, practise in speaking before an audience will tend to remove all fear of audiences, just as practise in swimming will lead to confidence and facility in the water. You must learn to speak by speaking."

If you would like to give feedback on this article, or if you want clarification, please feel free to email info@smartmouthcommunications.com.

If you found this article useful, feel free to share <http://smartmouth.biz> with your friends and colleagues.



Upcoming Events for Utah Planners



Planning for Religious Land Uses in an Age of Religious Diversity and Lawsuits—APA Webcast Series

August 5, 2016, from 11:00 AM to 12:30 PM MDT

Registration information: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast

No charge for registration. 1.0 AICP CM Law Credit approved



2016 Western Planner & Montana Association of Planners Joint Conference—Western Planner

August 10-12, 2016

Civic Center, 2 Park Drive South, Great Falls, Montana

For more information: www.westernplanner.org/conferences/2016-conference

AICP CM credits pending



Planning for the Sharing Economy—APA Webcast Series

August 12, 2016, from 11:00 AM to 12:30 PM MDT

Registration information: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast

No charge for registration. 1.0 AICP CM Credit approved



Smart Growth and FAST Act Bill (Part 1)—APA Webcast Series

August 19, 2016, from 11:00 AM to 12:30 PM MDT

Registration information: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast

No charge for registration. 1.0 AICP CM Credit approved



Razing the Bar: Tracing the Evolution of LGBTQ Enclaves in San Francisco—APA Webcast Series

August 26, 2016, from 11:00 AM to 12:30 PM MDT

Registration information: www.ohioplanning.org/aws/APAOH/pt/sp/development_webcast

No charge for registration. 1.0 AICP CM Credit approved

Mark your calendars now...



52nd ISOCARP Congress | Cities We Have vs Cities We Need—International Society of City and Regional Planners

September 12-16, 2016

Durban, South Africa

For more information: www.isocarp.org



110th Annual Convention—Utah League of Cities and Towns

September 14-16, 2016

Salt Lake Sheraton, 150 W 500 South Street, Salt Lake City, Utah

For more information: www.ulct.org/ulct/training/



Golden Anniversary Gala and Fundraiser—Utah Heritage Foundation

September 16, 2016, from 6:30 PM to 9:30 PM MST

Memorial House in Memory Grove Park, 375 N Canyon Road, Salt Lake City, Utah

For more information: www.utahheritagefoundation.org/tours-and-events/annual-fundraiser#.V5qGMCxTHcs

Online registration will close at 5:00 PM on Friday, September 9, 2016



2016 Fall Conference—Utah Chapter of the American Planning Association

October 6-7, 2016

Station Park, Farmington, Utah

For more information: e-mail Judi Pickell, Chapter Administrator, at admin@apautah.org

AICP CM credits pending



2016 Rail-Volution Conference—Rail-Volution | Building Livable Communities with Transit

October 9-12, 2016

Hyatt Regency San Francisco, 5 Embarcadero Center, San Francisco, California

For more information: www.railvolution.org



56th Annual Conference—Association of Collegiate Schools of Planning

November 3-6, 2016

Hilton Portland & Executive Tower, 921 SW Sixth Avenue, Portland, Oregon

For more information: www.acsp.org/event/ACSP2016

AICP CM credits available



2017 National Planning Conference—APA

April 2-5, 2017

Jacob K. Javitz Convention Center, 655 W 34th Street, New York City, New York

For more information: www.planning.org/conference/

AICP CM credits available